

# MENGQI CHEN

## SENIOR PRODUCT DESIGNER

Product designer specializing in AI-powered workflows and developer platforms, bridging design and engineering to build scalable enterprise systems. 10+ years of experience driving platform strategy, design systems, and next-generation developer tools.

## CONTACT

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## SKILLS

### Product Design

UX/UI design | User flows | Design systems | Prototyping | Data visualization

### Research & Collaboration

User research | Industry analysis | Stakeholder alignment

### AI & Development

Code-driven prototyping | Design Tokens | Markdown Rule Files | Agentic Workflows | Generative UI | Multi-agent System Orchestration

### Graphic Design

Typography | Illustration | Branding design | Motion design

### Tools

Figma | Claude Code | Cursor | Sketch | Illustrator | After Effects

## WORK EXPERIENCE

**Salesforce** | San Francisco, CA

**Senior Product Designer** | 2021-present

Architecting a platform rebuild across 6 teams. Authored AI Rule/Skill files and managed a token-based master repo to ensure 100% design coherence across AI-driven workflows.

Defined scalable patterns for AI-powered data transformation and flow generation, reducing manual configuration and accelerating workflow creation.

Onboarded and mentored 5 designers, elevating design quality and strengthening team-wide standards through reviews and guidance.

Led design for next-gen IDEs, defining end-to-end strategy and improving productivity for 52,000+ developers. Work featured at Dreamforce by CEO Marc Benioff.

Built and scaled a design system for IDE experiences, increasing consistency and reducing engineering implementation time.

**Rule14** | Los Angeles, CA

**Senior User Experience Designer** | 2016-2019

Led end-to-end design for B2B platforms across web and mobile, serving 3,500+ global clients.

Redesigned expense workflows, reducing manager review time by 30%.

Collaborated with cross-functional stakeholders to align product direction with business goals.

### Earlier Experience

**User Experience Design Intern, ESRI** | 2016

**UX Design Intern, FieldUX** | 2015-2016

**Interaction Design Intern, Alibaba** | 2015

## EDUCATION

### Georgia Institute of Technology

M.S. Human-Computer Interaction | 2014-2016

### Academy of Art University

M.A. Graphic Design & Digital Media | 2019-2021

### Beijing University of Posts & Telecomms

B.E. Communication Engineering | 2010-2014